



THE MICHAEL J. FOX FOUNDATION
FOR PARKINSON'S RESEARCH

January 14, 2015

Josephine M. Poehlmann
353 Rolling Hill Road
Elkins Park, PA 19027

Dear Ms. Poehlmann,

I am writing this letter to express our enthusiasm, thanks and support for your upcoming Team Fox event, the 13th Annual Tom Poehlmann Benefit for Parkinson's. We are extremely grateful for your continued commitment to fighting Parkinson's disease and are honored that you, once again, have chosen to donate the proceeds from your efforts to The Michael J. Fox Foundation (MJFF). Thanks to the dedication of families like yours, we believe we will find a cure for the millions of people living with this disease.

Community fundraisers are extremely successful — not only raising funds for research but also galvanizing Parkinson's awareness among family, friends and colleagues. Your activities give hope to others and mobilize desire into action, making progress possible. Your contribution helps move forward The Michael J. Fox Foundation's mission to find a cure for Parkinson's disease.

Since inception, MJFF has maintained an uncompromising pace, inspiring and advancing the most promising research. We strategically target our resources to achieve maximum scientific impact and to date, The Michael J. Fox Foundation for Parkinson's Research has invested over \$450 million in the field with 89 cents of every dollar spent going straight to the research program effort. Our initiatives attract and support established world-class scientists as well as researchers new to the field of Parkinson's. Every day, these research pioneers face the same challenge: Nearly five million people worldwide live with Parkinson's disease. Finding a cure has never been more urgent.

As you organize your event and seek sponsorship and support, please know that I would be happy to talk with any of your sponsors about the research we fund or any aspect of the Foundation's mission, should they desire more information.

All the best and thank you again!



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